Рекомендована література

за темою курсу

Meyer, E., Hastings, R. (2020). *No Rules Rules: Netflix and the Culture of Reinvention Hardcover* [online]. Available at: <https://www.amazon.co.uk/No-Rules-Netflix-Culture-Reinvention/dp/1984877860> [Accessed 21 April 2023].

Netflix. *Reference Guide on our  Freedom & Responsibility* *Culture* [online]. Available at: <https://igormroz.com/documents/netflix_culture.pdf> [Accessed 21 April 2023].

McCord, P.  (2014). *How Netflix Reinvented HR* [online]. Available at: <https://hbr.org/2014/01/how-netflix-reinvented-hr> [Accessed 21 April 2023].

Anderson,  D. (2019). *Netflix Inc.’s Organizational Culture & Its Strategic Implications* [online]. Available at: <https://www.rancord.org/netflix-inc-organizational-culture-hrm-strategic-implications#:~:text=Netflix's%20Organizational%20Culture%3A%20An%20%E2%80%9CUnusual,processes%20are%20effective%20and%20profitable> [Accessed 21 April 2023].

Netflix Jobs. *Netflix Culture – Seeking Excellence* [online]. Available at: <https://jobs.netflix.com/culture> [Accessed 21 April 2023].

Netflix Inventstors. *Netflix's View: streaming entertainment is replacing linear TV* [online]. Available at: <https://ir.netflix.net/ir-overview/long-term-view/default.aspx> [Accessed 21 April 2023].

The SAP. *About Carl Jung* [online]. Available at: <https://www.thesap.org.uk/articles-on-jungian-psychology-2/carl-gustav-jung/> [Accessed 21 April 2023].

Neill, C. (2018). *Understanding Personality: The 12 Jungian Archetypes*  [online]. Available at: <https://conorneill.com/2018/04/21/understanding-personality-the-12-jungian-archetypes/> [Accessed 21 April 2023].

Eldridge, S. (2023).*Generation Alpha demographic group* [online]. Available at: <https://www.britannica.com/topic/Generation-Alpha> [Accessed 21 April 2023].

Apollo Technical LLC (2022). *Linkedin Users By Country And Statistics (2022).* [online]. Available at: <https://www.apollotechnical.com/linkedin-users-by-country/> [Accessed 21 April 2023].

Henrik, B., Rao, V.D. (2017). *A Survey of 19 Countries Shows How Generations X, Y, and Z Are — and Aren’t — Different* [online]. Available at: <https://hbr.org/2017/08/a-survey-of-19-countries-shows-how-generations-x-y-and-z-are-and-arent-different> [Accessed 21 April 2023].

Department of Economic and Social Affairs. *The 17 Goals* [online]. Available at: <https://sdgs.un.org/goals> [Accessed 21 April 2023].

Hbr.org (2022). *Designing-your-companys-sustainability-report* [online]. Available at: <https://sdgs.un.org/goals> <https://hbr.org/2022/01/designing-your-companys-sustainability-report> [Accessed 21 April 2023].

Barlow, E. (2023). *Artwork showing train journey through Ukraine goes on show ahead of Eurovision* [online]. Available at: <https://www.independent.co.uk/news/uk/liverpool-ukraine-kyiv-english-national-opera-b2328872.html> [Accessed 21 April 2023].

Signsmystery (2023). *The Archetypes of Tarot Cards and Jungian Psychology* [online]. Available at: https://signsmystery.com/tarot-archetypes-jungian-psychology/?utm\_content=cmp-true [Accessed 21 April 2023].

*Jungian Archetypes in 10 Minutes* [video]. Available at: <https://www.youtube.com/watch?v=V8WuljiJFBI> [Accessed 21 April 2023].